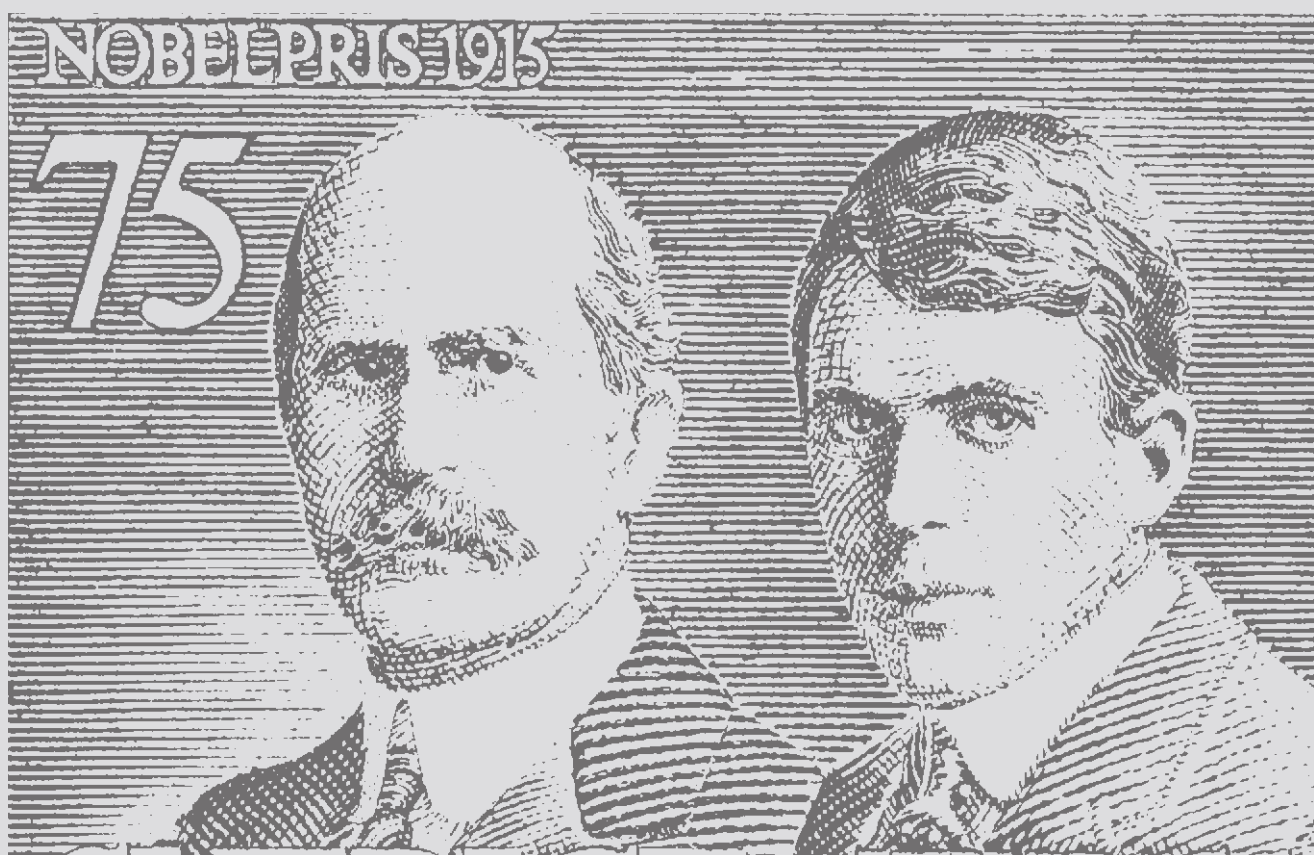


Sponsorship & Exhibition Prospectus

2 – 5 December 2012
Adelaide Convention Centre

AsCA 12/ CRYSTAL 28

A Joint Meeting of the
Asian Crystallographic Association (AsCA),
Society of Crystallographers in Australia and New Zealand (SCANZ)
in association with the BRAGG Symposium (6 December 2012).
Celebrating 100 years of Crystallography



Invitation

The Asian Crystallographic Society (AsCA) and the Society of Crystallographers in Australia and New Zealand (SCANZ) invite you to be a sponsor or exhibitor at AsCA 12/CRYSTAL 28 to be held in Adelaide from 2-5 December 2012. This is a regional meeting of the Asian crystallographic community and will cover a wide range of topics in crystallography spanning the fields of biology, mineralogy, materials science and cultural heritage studies among others. AsCA meetings are typically held in non-IUCr Congress years (i.e. around 2 out of 3 years). The previous two AsCA meetings were held in Beijing in 2009 and Busan in 2010, and each attracted over 400 participants. Among the countries in AsCA are Japan, India, China, Korea, Taiwan, Australia and New Zealand.

The AsCA 2012 meeting will be combined with the biennial (approximately) national meeting of SCANZ (i.e. "CRYSTAL 28"). In addition, the AsCA/CRYSTAL meeting will be associated and contiguous with a special commemorative event to mark the 100th anniversary of the development of X-ray crystallography, namely the Bragg Centennial Symposium to be held at the University of Adelaide on 6 December, 2012. A number of speakers who have a personal and scientific link to Lawrence Bragg will present lectures at the Bragg Symposium, including Professor Dame Louise Johnson (Laboratory of Molecular Biophysics, Oxford) who is also the 1987 Fellow for AsCA 12/CRYSTAL 28.

The Program Committee is working hard on ensuring that the conference will attract a substantial number of the leading researchers in crystallography from the Asian region and beyond. We expect in excess of 300 participants.

Sponsorship provides an excellent opportunity to promote your name, to support your brands and to maintain a high profile among specialists in the field of crystallography before, during and after the event. The Conference delegates are keen to improve their scientific knowledge and by aligning your company with this important scientific forum you will demonstrate your commitment to assisting their development, a positive factor in consolidating brand loyalty.

We look forward to your expression of interest and support for this Conference.

Prof John Carver
Conference Convenor

Local Organising Committee

- Prof John Carver
- Assoc Prof Maria Hrmova
- Dr Chris Sumby
- Prof Allan Pring
- Prof John Wallace
- Ms Linda Cooper
- Dr Grant Booker
- Dr Ian Menz
- Dr Nobuyuki Kawashima
- Dr Steve Wilkins

Scientific Advisory Committee

- Prof. Gautam R. Desiraju, Indian Institute of Science, Bangalore, India
- Prof. Zhi-Jie (James) Liu, Institute of Biophysics, Chinese Academy of Sciences, China
- Prof. Se Won Suh, Department of Chemistry, Seoul National University, Korea
- Prof. Brendan J. Kennedy, School of Chemistry, University of Sydney

together with the SCANZ Council

- Prof. Alice Vrielink, School of Biomedical, Biomolecular and Chemical Sciences, University of Western Australia
- Prof. Bostjan Kobe, School of Chemistry and Molecular Biosciences, University of Queensland.
- Dr. Darren Goossens, Research School of Chemistry, Australian National University, ACT
- Prof. Ray Withers, Research School of Chemistry, Australian National University, ACT
- Dr. Stuart Batten, School of Chemistry, Monash University, Victoria
- Prof. Ted Baker, School of Biological Sciences, University of Auckland.
- Dr. Steven Wilkins, CSIRO Division of Materials Science and Technology, Clayton, Victoria.
- Dr. Jose Varghese, CSIRO Preventative Health Flagship, Parkville, Victoria (Chair)

Venue

Adelaide Convention Centre

North Terrace
Adelaide, SA 5000

The Adelaide Convention Centre is located in the CBD of Adelaide, adjacent to the picturesque River Torrens and parklands. The [multi award winning](#) Adelaide Convention Centre enjoys a global reputation for excellence and is consistently ranked among the world's top convention centres. Adelaide can justly lay claim to being the 'greenest' conference destination in Australia, and the Adelaide Convention Centre is working towards becoming the nation's most environmentally responsible convention centre.

Host City

Located just 15 minutes from Adelaide's central business district and minutes from the city's famous beachside suburbs, Adelaide Airport is arguably the most conveniently located of all Australia's capital city airports. Conference delegates visiting Adelaide can make the most of direct flights to Adelaide on a daily basis. Indeed, Adelaide Airport has become the most efficient passenger terminal in Australia, winning numerous quality service awards both nationally and internationally.

Adelaide's accessibility has always been positively received by convention organisers and delegates. In how many other major cities can delegates arrive at the airport, check into a five star hotel within half an hour, be adjacent to an internationally acclaimed convention centre and just minutes from beautiful beaches and wineries?

Conference Secretariat

sapmea, specialists in running conferences and exhibitions, have been contracted to manage the AsCA12/CRYSTAL28 Conference. Should you have any questions or require further information about sponsoring or exhibiting at this event, please contact:



sapmea

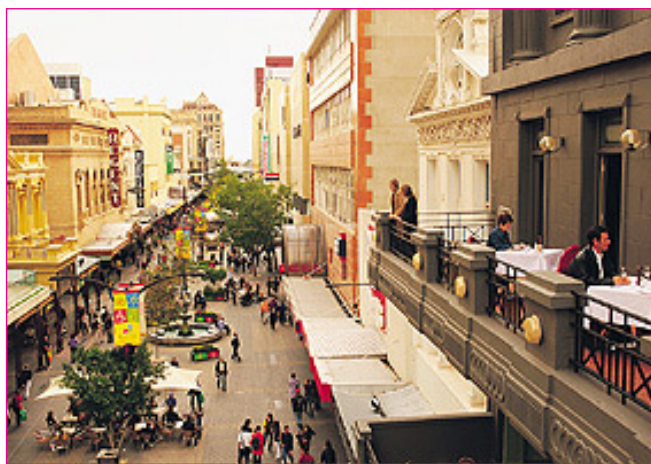
Attention: Janine Power

Unit 12/ 202 Glen Osmond Road, Fullarton SA 5063

Direct Phone: 08 8274 6056

Fax: 08 8274 6000

Email: jpower@sapmea.asn.au



Exhibition Information

An Exhibition will be held in Hall K, at the Adelaide Convention Centre. The Exhibition will be the 'central hub' of all activities conducted as part of the congress program. All catering will be served in this area including lunches, morning and afternoon teas each day and the Welcome Reception.

The Exhibition will be the ideal place for delegates to arrange to meet with colleagues, conduct informal meetings and generally use the area as a 'home base' during this event.

The floor plan has been designed to provide maximum exposure for exhibitors and also enable delegates to move freely through the area. This gives each exhibitor a tremendous opportunity to interact directly with the anticipated over 300 delegates.

The Organising Committee reserves the right to make changes to the floor plan if necessary. Changes will not, however, be undertaken without prior discussion with the organisations affected. One or more booths may be joined. All prices quoted include GST.

Conference Website

For all the latest information on the Conference, please visit the website at: www.sapmea.asn.au/crystal2012

ACSA website <http://www.cryascn.org/>



SPONSORSHIP OPPORTUNITIES

Each of the opportunities listed herein will enable you to make a significant contribution towards the overall success of AsCA 12/CRYSTAL 28 and enjoy strong branding and exposure in a focused, professional learning environment.

By becoming a valued sponsor on any of the levels listed below, you will be affiliated with all aspects of the event and will receive considerable exposure and recognition through the listed benefits.

All prices quoted herein are in Australian Dollars and inclusive of GST.

Platinum Sponsor Package \$18,000 (1 only)

- Acknowledgment as the Platinum Sponsor during the Opening Ceremony
- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the Conference
- Four (4) exhibition booths in prime position (with all inclusions as set out in the Exhibition section)
- Elective session or event sponsored by you within the Conference Program (in consideration and approval with committee). This is proposed to be the Welcome Reception.
- Corporate logo featured prominently on each delegate satchel
- Recognition as the Platinum Sponsor on all printed Conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Six (6) Conference Registrations
- Six (6) tickets to the Welcome Reception
- Five (5) tickets to the Conference Dinner
- Six (6) free registrations for the Bragg Centennial Symposium (Dec 6)
- Four tickets to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Full page advertisement in Conference Handbook (finished artwork supplied by you)
- Recognition as the Platinum Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Gold #1 Conference Dinner Sponsor Package \$12,000 (1 only)

- Acknowledgment as the Sponsor during the dinner welcome address
- Opportunity to make a 5 minute (max) presentation at the dinner
- Corporate signage (provided by you) displayed at the dinner
- Two (2) exhibition booths (with all inclusions as set out in the Exhibition section)
- Two (2) Conference Registrations
- Recognition as a sponsor in the Conference Handbook
- Organisation's logo printed in a prominent position on each dinner ticket
- Organisation's name and logo printed on dinner menus
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Four (4) tickets to the Welcome Reception
- Four (4) tickets to the Conference Dinner
- Two (2) free registrations for the Bragg Centennial Symposium (Dec 6)
- Two (2) tickets to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Organisation product sample or brochure (provided by you) placed at each setting, approved by the Organising Committee
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Gold #2 Poster Session Sponsor Package \$12,000 (2 only)

- Acknowledgment as a Gold Sponsor during the Opening Ceremony
- Corporate signage (provided by you) displayed in the Plenary Hall for the duration of the Conference
- Two (2) exhibition booths in prominent position (with all inclusions as set out in the Exhibition section).
- Elective session sponsored by you within the Conference Program (in consideration and approval with committee). This is proposed to be a Poster Session.
- Recognition as a Gold Sponsor on all printed Conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Four (4) Conference Registrations
- Four (4) tickets to the Welcome Reception
- Two (2) tickets to the Conference Dinner
- Two (2) free registrations for the Bragg Centennial Symposium (Dec 6)
- Two (2) tickets to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Half page advertisement in Conference Handbook (finished artwork supplied by you)
- Recognition as a Gold Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Gold #3 – Welcome Reception Sponsor Package \$12,000 (1 only)

- Acknowledgment as the Sponsor during the Welcome Reception address
- Opportunity to make a 5 minute (max) presentation at the Welcome Reception
- Corporate signage (provided by you) displayed at the Welcome Reception
- Two (2) exhibition booths (with all inclusions as set out in the Exhibition section)
- Two (2) Conference Registrations
- Recognition as a sponsor in the Conference Handbook
- Organisation's logo printed in a prominent position on each Welcome Reception ticket
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Four (4) tickets to the Welcome Reception
- Two (2) tickets to the Conference Dinner
- Two (2) free registrations for the Bragg Centennial Symposium (Dec 6)
- Two (2) tickets to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Organisation product sample or brochure (provided by you) placed at each setting, approved by the Organising Committee
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Silver Sponsor Package \$8,000

- Acknowledgment as a Silver Sponsor during the Opening Ceremony
- One (1) exhibition booth in prominent position (with all inclusions set out in the Exhibition section)
- Recognition as a Silver Sponsor on all printed Conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the Sponsor's page of the conference website
- One (1) Conference Registration
- One (1) ticket to the Welcome Reception
- One (1) ticket to the Conference Dinner
- Two (2) free registrations for the Bragg Centennial Symposium (Dec 6)
- Two (2) tickets to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Quarter page advertisement in Conference Handbook (finished artwork supplied by you)
- Recognition as a Silver Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Bronze Sponsor Package \$6,500

- One (1) exhibition booth in prominent position (with all inclusions set out in the Exhibition section)
- Recognition as a Bronze Sponsor on all printed Conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the Sponsor's page of the conference website
- One (1) Conference Registration
- One (1) ticket to the Welcome Reception
- One (1) free registrations for the Bragg Centennial Symposium (Dec 6)
- One (1) ticket to the Bragg Centennial Symposium Dinner on 6 Dec (which is by invitation only)
- Recognition as a Bronze Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

Elective Sponsorship of a Session at AsCA 12/CRYSTAL 28 \$3,300

- Elective session sponsored by you within the Conference Program (in consideration and approval with committee)
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Two (2) Conference Registrations
- Two (2) tickets to the Welcome Reception
- Two (2) tickets to the Conference Dinner
- Recognition as the Session Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the Conference in accordance with the Privacy Act 1998.

BRAGG CENTENNIAL SYMPOSIUM

A One Day Event held at Elder Hall on 6th December 2012, University of Adelaide

Bragg Symposium Sponsor and Exhibitor \$3,000

- Acknowledgment as a Bragg Symposium Sponsor during the Symposium
- One (1) Clothed Trestle Table in prominent position at University of Adelaide
- Recognition as a Bragg Symposium Sponsor on all printed Conference materials produced after sponsorship is confirmed
- Internet link to your organisation's website from the Sponsor's page of the conference website
- Four (4) Symposium Registration
- Four (4) tickets to the Bragg Symposium Dinner (which is by invitation only)
- Recognition as a Bragg Symposium Sponsor on Conference welcome signage
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel for AsCA/ Crystal meeting (maximum size A4, four pages, approved by Organising Committee)

Bragg Symposium Supporter \$1,100

- Acknowledgment as a Bragg Symposium Supporter during the Symposium
- Internet link to your organisation's website from the Sponsor's page of the conference website
- One (1) Symposium Registration
- Organisation product sample or brochure (provided by you) inserted into each delegate satchel for AsCA/ Crystal meeting (maximum size A4, four pages, approved by Organising Committee)

All applications for sponsorship and exhibition will be submitted to organising committee for final approval.

Other Sponsorship Opportunities

Visual screening advertising (traditionally a Satchel Insert) \$440

In moving towards a conference community which is more understanding of how we affect our global environment, we are introducing better ways to minimize our impact. This exciting new innovation will result in significant reductions in greenhouse emissions, ensuring environmental best practice for AsCA 12/CRYSTAL.

Conference Handbook Advertising

Full page	\$550
Half page	\$330
Quarter page	\$220

Miscellaneous Sponsorships available, price on application

Listed below are a number of other opportunities available for your organisation to support this event. Further information and costs are available upon request. All contributions to the success of this congress are highly valued.

- Conference Satchels
- Conference Name Tags / Lanyard Sponsor
- Day/Session Sponsor
- Internet Café
- Catering Breaks
- Writing Pads and/or Pen
- Courtyard Banner opportunity

If existing sponsorship opportunities do not meet with your marketing requirements and you would like to support this congress, please contact the Conference Secretariat to discuss alternative possibilities.

Exhibition Opportunities

Exhibition Booth \$2,200 each

Each booth will have rear and side walls and includes:

- 3 metre x 3 metre shell structure, 2.4 metres high
- Fascia board featuring company name (maximum 30 letters)
- 2 Spotlights (150 watt)
- Power-point (240 volt)
- One (1) Exhibitor Registration including access to all conference sessions, daily catering of lunches, morning and afternoon teas, congress satchels and name tags
- One (1) ticket to the Welcome Reception
- Acknowledgment as an Exhibitor in the Conference Handbook

Additional Exhibitor Registrations \$440 per person (max 2 additional people)

Additional organisation representatives can register as 'Additional Exhibitors' to assist in staffing the Exhibition Booth. This registration type includes:

- Access to all conference sessions
- Daily catering including lunch, morning and afternoon teas
- Conference satchel
- Name Tag
- One (1) ticket to the Welcome Reception

General Information

Website

For all the latest information on the conference please visit the website: <http://www.sapmea.asn.au/crystal2012>

Booking and Deposit

To secure a sponsorship or exhibition space, please complete the Application Form and forward to Janine Power at **sapmea**, together with a non-refundable 50% deposit. Applications received without a deposit cannot be processed.

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of Application Forms and accompanying deposits. Sponsors position will take precedence.

To ensure your sponsorship selection or the number of booths you require, please book early. Late bookings are possible, but choices may be limited. One or more booths may be jointed.

Final Payment

Settlement of all outstanding monies is required by no later than 3 months after receipt of deposit or 2 months prior to the event whichever is earlier. If full payment is not received within this timeframe, the Organising Committee reserves the right to re-assign your sponsorship or display space without notice.



Insurance

Only Public Liability Insurance is included. Insurance for loss or damage to equipment or products while at the exhibition or during transport is the responsibility of the exhibitor.

Accommodation Information

Details of venues and rates will be advised separately mid in 2012.

Promotion

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt on emails, letterheads, accounts, website or any other appropriate documentation.

Disclaimer

All applications will be submitted to organising committee for final approval.

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee, **sapmea** Incorporated and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.



Cancellation

Cancellation of bookings must be made in writing and forwarded to **sapmea**. Cancellations received before 22 June 2012 will receive a refund of all payments, less the non-refundable 50% deposit.

Security

The Exhibition will be locked each evening. It is suggested that no easily removed valuable items be left over night. Regular security patrols will be made of the area during the evening however, no responsibility can be held for any loss or damage to equipment and display materials.

AsCA 12/CRYSTAL 28 SPONSORSHIP & EXHIBITION APPLICATION FORM – Adelaide 2012

Title: Prof / Dr / Mr / Mrs / Miss / Ms (Please circle)

First Name: _____ Surname: _____

Company: _____ Position: _____

Address: _____ Phone: _____

Fax: _____ Email: _____

Sponsorship: Please tick to indicate your choice

☐ Platinum Sponsor @ \$18,000 (1 only)

☐ Gold Sponsor #1 @ \$12,000 (1 only)

☐ Gold Sponsor #2 @ \$12,000 (2 only)

☐ Gold Sponsor # 3 @ \$12,000 (1 only)

☐ Silver Sponsor @ \$8,000

☐ Bronze Sponsor @ \$6,500

☐ Bragg Sponsor @ \$3,000 (1 day only)

☐ Bragg Supporter @ \$1,100

☐ Handbook Advertising @ page

☐ Visual Advertising @ \$440

☐ Elective Sponsor @ \$3,300

☐ Other _____

TOTAL SPONSORSHIP \$ _____

Exhibition: Yes, we would like to reserve _____ Exhibition Booth(s) @ \$2,200 each \$ _____

One Exhibitor Registration is included per booth:

Name: _____

Additional Exhibitor Registration(s): I would like to register _____ people @ \$440 each:

Registration 1: _____

Registration 2: _____

TOTAL EXHIBITION: \$ _____

APPLICATION TOTAL: \$ _____

50% DEPOSIT DUE: \$ _____

Remittance: All prices are inclusive of GST. ABN No. 42 145 490 048

☐ Cheque payable to **sapmea**

Charge Card:

Card type: ☐ Visa ☐ Amex ☐ MasterCard ☐ Diners

Total amount to charge: \$ _____

Expiry Date: _____ Verification No: _____

Card Number: _____

Cardholder's Name: _____

Cardholder's Signature: _____

(credit card transactions will appear on statement as **sapmea**)

☐ Or Electronic Transfer:

Bank SA (St George Bank) North Adelaide Branch
Shop 18, 81 O'Connell St, North Adelaide SA 5006

Account Name: **sapmea**

Swift Code: SGBLAU2S

BSB Number: 105 022

Account Number: 112596640

Bank Reference: Quote 9210 / Company Name

Please forward remittance advice by email to
jpower@sapmea.asn.au or fax through when
deposit made.

Please return this form with deposit to:

**sapmea, Unit 12/202 Glen Osmond Road,
Fullarton SA 5063**

or Fax to +61 8 8274 6000